



China Rules: Globalization and Political Transformation

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The development of the Chinese multinational is a new feature of globalization. This book deals in the first section with the political economy and governance of China. The contemporary discourse of the internationalization of Chinese enterprises is discussed from different theoretical perspectives and shows how it will reshape global competition, and how the new corporate governance structures impact the long-term performance of state-owned enterprises in China.

The second section assesses international trade and foreign direct investment (FDI) by Chinese firms and their impact on developed countries. The effects of China's policy and regulatory change on outward FDI are outlined and a Sino-EU Intra-Industry Trade and FDI analysis explores the nature of the challenge facing the EU. Section three describes the developments in certain Chinese industries, such as telecommunications, electronics and automotives, and explains companies and government strategies to gain access to global natural resources.

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