



Uber-Positive: Why Americans Love the Sharing Economy (Encounter Intelligence)

Jared Meyer

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Entire industries are being transformed, consumers have more power than ever before, and people are finding new ways to earn a living—even in today’s slow economic recovery. All of these improvements stem from the rise of the so-called sharing economy.

Even in the face of these benefits, innovation is in danger of being suppressed because of overzealous government regulation that protects existing businesses—all behind the façade of consumer safety.

This book chronicles Uber’s battle against the New York City taxi industry and its supporters in the government. It also shows the need to stand up for entrepreneurs and the vast benefits that they provide for consumers. As innovators tirelessly work to drive the economy forward, too often regulators function as annoying backseat drivers or roadblocks.

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