



## Control de costes (Spanish Edition)

*Dr. Claudio L. Soriano*

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## **Control de costes (Spanish Edition)** Dr. Claudio L. Soriano

El control de costes puede ser definido como un proceso de gestión que se ocupa de medir, en función de los criterios de eficacia y eficiencia, el uso de los recursos que se aplican para el logro de los objetivos. El control de costes es una de las partes más importante de la gestión empresarial y es también una de las funciones que, con mucha frecuencia, no se encuentran debidamente organizadas y estructuradas, a pesar de sus notorias ventajas para la eficiente dirección de una empresa. Por ello, el autor de este libro nos ofrece un manual operativo que nos va a permitir con una amplia aplicación de herramientas e instrumentos una aplicación inmediata. INDICE RESUMIDO. Conceptos básicos, Diagnóstico de la situación. El sistema de información. Los 10 hallazgos de Zimmerman. Participación del personal. Cero deficiencias. Gastos generales y recursos humanos

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