



# Die Revision der EG-Fernsehrichtlinie (German Edition)

*Bernd Möwes, Anne-Kristin Meier*

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Das Buch befasst sich mit der Revision der EG-Fernsehrichtlinie, welche im Zuge der zunehmenden Konvergenz der Medienangebote erforderlich geworden war und Ende 2007 ihren Abschluss fand. Die Fernsehrichtlinie hat im Ergebnis dieses Revisionsprozesses grundlegende Neuerungen erfahren und heißt nun "Richtlinie über Audiovisuelle Mediendienste" (AVMD-RL).

Es ist erstmals gelungen, den Anwendungsbereich der Richtlinie über das traditionelle Fernsehen hinaus auf den nicht-linearen Bereich auszudehnen und damit auch für ihn einige inhaltliche Mindeststandards zu schaffen. Die wesentlichen Änderungen in der neuen Richtlinie werden beleuchtet. Zugleich gibt die Abhandlung aber auch einen Einblick in die Praxis der Rechtssetzung auf der europäischen Ebene. Sie geht zurück auf einen Vortrag, den Bernd Möwes, LL.M., Ministerialrat bei dem Beauftragten der Bundesregierung für Kultur und Medien, im WS 2007/08 auf Einladung der Mitteldeutschen Vereinigung für Medienrecht e.V. und der Leipziger Juristenfakultät gehalten hat.

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