Mobile Working: Technologies and Business Strategies (Routledge Series in Information Systems)

Mahmood Hussain Shah

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Improvements in information and communication technologies (ICTs) have brought about a sea change in the ways in which most people in the industrialized world work. In many organizations the ability to "work remotely" or "telecommute" has helped productivity improve. However, many of the benefits promised by the onset of "mobile working" have failed to materialize. This book explains the technology and strategic issues surrounding mobile working and presents a clear analysis of how this process can be managed.

Combining a better understanding of the state of the art in e-business technologies with a focus on how organizations can effectively provide information support for mobile working, this book will also investigate the relationship between human and organizational factors and success in mobile working.

With detailed case studies from a range of countries, this book will be useful reading on a range of courses at Masters and MBA level, including e-business, mobile technologies, operations management, technology management and change management.

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