



# The Art and Science of Business Valuation

*Michael B. Boger, Albert Link*

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The number of business valuations has exploded over the past decade, as has the number of would-be valuers. Link and Boger provide a sorely needed introductory overview of business valuation methods that points clearly to the limitations of the application of valuation and the strength and weaknesses of valuation tools.

While Link and Boger cover the mechanical science of business valuation, they also concentrate on the intuitive art of valuation, emphasizing the distinction between the two. Based on more than three decades of valuation experience and teaching of the associated methodologies, they give the novice valuator an understanding of the elements of art and science in the practice of business valuation and an appreciation that both elements are important. A valuable tool for students and professionals dealing with business valuation issues.

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