



A Globalizing World?: Culture, Economics, Politics (Understanding Social Change)

David Held

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Today's news media is full of references to 'globalization' - a buzz word that is quickly becoming ubiquitous. But what exactly is globalization? What are its main driving forces? Does it truly embrace all aspects of our lives, from economics to cultural developments?

A Globalizing World? examines these and other key questions in a highly accessible fashion, offering a clear and intelligent guide to the big ideas and debates of our time. In doing so, it does not take one particular stance for or against globalizaton; rather, it examines the arguments and evidence about its nature, form and impact.

After introducing the main theoretical positions of those who have studied the subject, key chapters look at the changing form of modern communication and cultural industries, trade patterns and financial flows of the world economy, and whether or not the 'new political world order' is qualitatively different from the old state system. This is essential reading for all students of politics, economics and international relations.

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