



# A Guide to Innovation Processes and Solutions for Government

*DBA, Gregory C. McLaughlin, DBA, William R. Kennedy*

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In today's knowledge-driven global environment, fueled by an ever-increasing appetite for timely information, decision makers and senior leaders across all government agencies are seeking new ways to boost efficiencies. **A Guide to Innovation Processes and Solutions in Government** provides a roadmap for successful implementation of innovation for government organizations and subcontractors and suppliers working for the federal government.

The book details proven tools and processes that can make significant improvements in how the federal sector handles opportunities for innovation. It introduces the authors' transformational innovation approach that is easy to implement. The N<sup>2</sup>OVATE™ process, selects the best innovation value-driven projects for implementation.

Presenting insights that can help readers bridge the gap between the shareholder, stakeholder, and customer, the book includes descriptive examples and a case study that illustrate the application of the N<sup>2</sup>OVATE™ methodology. It explains what it takes to achieve sustained innovation success within the federal sector and includes numerous easy-to-follow assessments, process flowcharts, tools, and strategies for achieving sustained innovation success within any government agency or organization.

The book guides you through the innovation process, from assessment to strategy to project implementation. It not only tells you what to do, but also how to do it. Seamless, robust, and reliable technology coupled with a proper innovation management approach can provide the mechanism for sustained innovation success. After reading this book, you will better understand what it takes to increase your innovation opportunity outcome while reducing waste, inefficiencies, and ineffectiveness.

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