



# Researching and Writing a Dissertation: a guidebook for business students

*Colin Fisher*

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## **Researching and Writing a Dissertation: a guidebook for business students** Colin Fisher

Researching and Writing your Dissertation is an essential guide for students undertaking research projects as part of a postgraduate qualification in business or management. Seven accessible chapters guide the reader through the process from choosing a topic, to gathering and analysing data, and finally writing and presenting the results.

This book is ideal for students who may not be taking a taught and assessed module in research methods, but are undertaking management research for the first time and will benefit from guidance on the process, from start to finish.

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