



# Applied Psychology: Current Issues and New Directions

*Rowan Bayne*

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## **Applied Psychology: Current Issues and New Directions** Rowan Bayne

‘This is a competently edited, reader-friendly publication which fills a previously empty niche in the market. Every applied psychologist should have a copy well within arm's length’ - British Journal of Educational Psychology. Applied Psychology: Current Issues and New Directions is an exciting new textbook and a perfect resource for students taking either a focussed degree in applied psychology or a module as part of a wider psychology degree program. Given its breadth of coverage it should also be essential background reading on courses looking in depth at one of the many areas of professional psychological practice. The book is divided into two parts. In Part One, the book reviews the traditional branches of applied psychology (i.e. clinical, educational and occupational psychology); some relative newcomers (counselling psychology, forensic and health psychology); and some less obvious areas (careers guidance, counselling, academia) addressing such issues as training, future trends and developments within each field. Part Two offers discussion of more generic issues facing professional psychologists including the role of research and evidence-based practice in everyday work; trends in higher education; and continuing professional development. The book concludes with a ‘Round-Table’ discussion involving leading psychologists commenting on trends and new directions in their respective fields. Key features of this book: - Consistently pedagogical throughout - chapter summaries, questions for reflection and discussion and annotated further reading in every chapter - Comprehensive coverage - all areas of applied psychology included - Related to the ‘real world’ - by reviewing the issues and offering practical advice, this text should help prospective applied psychologists make informed decisions about their careers.

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