



Technology Transfer in a Global Economy (International Studies in Entrepreneurship)

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Technology transfer—the process of sharing and disseminating knowledge, skills, scientific discoveries, production methods, and other innovations among universities, government agencies, private firms, and other institutions—is one of the major challenges of societies operating in the global economy. This volume offers state-of-the-art insights on the dynamics of technology transfer, emerging from the annual meeting of the Technology Transfer Society in 2011 in Augsburg, Germany. It showcases theoretical and empirical analyses from participants across the technology transfer spectrum, representing academic, educational, policymaking, and commercial perspectives. The volume features case studies of industries and institutions in Europe, the United States, and Australasia, explored through a variety of methodological approaches, and providing unique contributions to our understanding of how and why technology transfer is shaped and affected by different institutional settings, with implications for policy and business decision making.

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