



Social Bots in Bezug auf neuronale Netze (German Edition)

Jaro Zink

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Bachelorarbeit aus dem Jahr 2014 im Fachbereich Informatik - Internet, neue Technologien, Note: 2,0, Hochschule Bremen, Sprache: Deutsch, Abstract: Social Bots gewinnen immer mehr an Bedeutung. Sie infiltrieren in großer Zahl soziale Netzwerke und geben vor, reale Menschen zu sein. Dabei handelt es sich eigentlich nur um Algorithmen, die das Verhalten von echten Personen nachahmen, um so unerkannt für verschiedene Zwecke in den Netzwerken eingesetzt werden zu können. In dieser Arbeit soll herausgefunden werden, wie sie funktionieren und wofür sie verwendet werden können. Außerdem werden neuronale Netze beschrieben und ihre Einsatzmöglichkeiten in Verbindung mit Social Bots untersucht. Am Ende soll eine Evaluation darüber Aufschluss geben, ob Probanden einen Social Bot erkennen können und ob ein neuronales Netz dazu eingesetzt werden kann, den Bot an sein Umfeld anzupassen.

Social bots are gaining a growing impact when it comes to social networks. They infiltrate them and pretend to be real people, when in reality they're just algorithms imitating human behaviour, by which they're trying to stay undected so they can be used for different purposes in the networks. This thesis analyses their mechanisms and areas of operation in detail. Also, neural networks will be described and possible applications in connection with social bots shall be discovered. In the end there will be an evaluation, in which probands will be tested for their ability to detect a social bot and a neural network will be used to adapt the social bot to its environment.

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